



Highsted Grammar School

The Business and Economics curriculum

The study of Business gives students the opportunity to explore real business issues and how businesses work. The Business curriculum is relevant and diverse with students considering the practical application of business theories and concepts which are then explored through the context of real-life events in the business world.

Students learn about the inter-related nature of business using models, theories and techniques to analyse and evaluate business issues and situations. The relevance of contemporary developments such as digital technology and business ethics adds an important moral dimension to the curriculum.

In Economics, students apply economic theory to support their analysis of current economic problems and issues, and the curriculum encourages students to appreciate the inter-relationships between micro-economics and macro-economics. The study of Economics relates to students' learning of the world around them, and develops their understanding of data, to think critically about issues and make informed decisions.

Content

Years 10 & 11

Business in the real world, influences on business, business operations, human resources, marketing and finance.

Sixth Form

The sixth form Business curriculum includes managers, leaders and decision-making to improve marketing, operational, financial and human resource performance, the strategic position and methods of a business and managing strategic change.

The sixth form Economics curriculum includes the operation of markets and market failure as well as the national economy in the global context.

Examples of cross-curricular links

With Maths, e.g. calculations of percentage changes and notions of correlation.

With PE, e.g. motivation, training and performance.

With Geography, e.g. globalisation and locational decisions.

Extra-curricular opportunities

Business of Enterprise competition and sixth form immersion talks.