



SUPER-CURRICULAR ACTIVITIES

GCSE: Business Studies Years 10 & 11

 Introduction to Management (free eBook) Follow Link 1 (below)	 2020 led to a severe decline in international commerce – BBC Business News. Using examples, how do you think businesses are adapting to life under lockdown?	 New product development Create a new product and explain the strengths and weaknesses of your product. What is the likelihood that your product will be profitable?
 Why is a footballer paid more than a nurse? Follow Link 2 (below)	 'Business Nightmares' BBC documentary series hosted by Evan Davis. Follow Link 3 (below)	 What is the stock market? Follow Link 4 (below)
 Watch the video on supermarkets. Who are the key players in the UK's supermarket industry? Follow Link 5 (below)	 What is the FTSE 100? Find a company you know in it. What is the S&P 500? Find a company you know in it.	 Critical Analysis for Business - Cottrell, S (2017), Critical Thinking Skills: Developing Effective Analysis and Argument, 3rd edition New York: Palgrave Macmillan. (free book) Follow Link 6 (below)
 Business plan Find a business plan template and complete it for a business idea you have.	 Choose a business and find its annual report and ethical or CSR report. Read the first few pages and find out what the business believes it is achieving and wants to improve.	 What is Human Resource Management? Follow Link 7 (below)
 BCSE Business Bitesize – Follow Link 8 (below) BBC News, the Times, Guardian, Telegraph, and Independent all have good coverage of business. The Guardian and Telegraph on Saturday, and the Times on Sunday are particularly strong on economic news, as is the Financial Times.	 Why do you think UK luxury fashion brand Burberry are looking to attract a younger, more diverse audience through an advertising partnership with Manchester United footballer Marcus Rashford? Follow Link 9 (below)	 Open university online courses. Follow Link 10 (below)

Links to websites used in this Super-Curricular GCSE Activities sheet:

Link 1: <https://resources.saylor.org/wwwresources/archived/site/textbooks/Principles%20of%20Management.pdf>

Link 2: <https://www.bankofengland.co.uk/knowledgebank/why-are-football-players-paid-so-much>

Link 3: <https://www.youtube.com/playlist?list=PLD710B037D5584417>

Link 4: https://en.wikipedia.org/wiki/Stock_market

Link 5: <https://www.channel5.com/show/inside-aldi-britains-biggest-budget-supermarket/>

Link 6: https://www.academia.edu/10931107/Critical_Thinking_Skills_-_Developing_Effective_Analysis_and_Argument_2

	Reading task		Creative task		Watching task		Student-led task
	Research task		Writing task		Listening task		Trip or visit



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Link 7: <https://open.lib.umn.edu/humanresourcemanagement/part/chapter-1-the-role-of-human-resources/>

Link 8: <https://www.bbc.com/bitesize/subjects/zpsvr82>

Link 9: https://www.theguardian.com/business/2021/jan/20/burberry-european-sales-slump-but-marcus-rashford-ads-widen-appeal-covid?utm_source=dlvr.it&utm_medium=twitter

Link 10: <https://www.open.edu/openlearn/free-courses/full-catalogue?fbclid=IwAR37kMuiw7P978I6M3gJf7BWxi8NqjLiFxSLTFWk5mGZ3LdjiLDMUbHrwx>

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